

Training Plan

<p>Category Program Administration</p>
<p>Title of Workshop Fundraising Strategies for People who Hate Fundraising</p>
<p>Objective of Workshop <i>What will the participant learn?</i> The participant will learn 11 practical fundraising strategies for busy, program-oriented nonprofit directors with no fundraising expertise.</p>
<p>Specific Learning Outcomes <i>List the specific tasks/activities the participant will be able to do at the conclusion of the workshop. The number of outcomes will depend on the amount of time available. For 30 minutes you may only have one outcome.</i> <ul style="list-style-type: none"> - Develop one quantifiable "bang for the buck" measure for his or her organization. I.e., what does a gift of \$50 do? \$100 or \$250? - Brainstorm two possible obstacles to giving to their organization, and two strategies to overcome those obstacles. - Identify one "takeaway" fundraising activity to implement in 30 minutes a week. </p>
<p>Evaluation Measures <i>How will you know the participant has achieved each outcome?</i> <ul style="list-style-type: none"> - Participants will be asked to volunteer the answers they developed for the above outcomes for their organizations. - Participants will identify one individual fundraising goal in writing. </p>
<p>Brief Description of Learning Activities <i>Will you use small group discussion, lecture, etc.? A high level of interaction and hands on activities are preferred.</i> <ul style="list-style-type: none"> - Lecture - Powerpoint to illustrate concepts - Handouts illustrating concepts - Large Group Discussion - Small Group Discussion - Individual exercises </p>
<p>Trainer/Facilitator <i>List name(s)</i> Faith Bosland</p>
<p>Amount of Time <i>How much time is needed to achieve your learning outcomes? A high level of interaction takes more time!</i> 60 minutes</p>
<p>AV Equipment Needed <i>Let us know what you need and we will try to provide, i.e. laptop, projector, etc.</i> Laptop and projector</p>

Materials/Resources Needed

Let us know what you need and we will try to provide, i.e. internet connection, Xerox copies, etc.

Xerox copies of handouts (may possibly have own copies)

Date Submitted

6-1-2010

Contact Information

Include your name, phone, and email address

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